Welcome to the ASTD E-Learning Instructional Design Certificate Program

Course Objectives

This best-selling ASTD workshop reinvents instructional design 'common wisdom' with fresh e-learning examples from real clients using real budgets, focusing on making your instructional design approach better than most everyone who creates e-learning. The class focuses on skillfully meeting instructional design challenges in ANY industry.

By the end of the program, participants are able to:

- Apply the components of effective e-learning instructional design and learner motivation
- Describe how interactivity affects learning
- Examine how e-learning tools and trends can disguise the true learning challenge
- Orient their e-learning towards behavioral-based outcomes instead of online information
- Use e-learning success prerequisites to improve programs
- Apply the steps of successive approximation for e-learning projects
- Apply the principles of effective e-learning navigation
- Evaluate their e-learning programs and make recommendations for improvements.

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