



# What Do E-Learning Content Development Tools Cost?

E-learning content authoring is a popular method used by companies to customize training tools for their employees. Whether the training needs to be specific to a certain subject matter, interactive for maximal engagement, or reusable and customizable for future projects, content authoring provides solutions for a variety of needs. E-learning content development includes creating quizzes, tests, learning games, and simulations.

## Basic Building Software>>

\$299-\$699

These programs allow more inexperienced users to customize their own e-learning programs using basic capabilities. Some of these features include

- creating simulations
- building template-based courses using a dialog box-based interface
- developing soft-skills training with branching scenarios
- synchronizing audio and video
- adding an integrated glossary
- designing Flash®-based interactive tutorials and quizzes with randomized questions
- making podcasts and screencasts
- recording, editing, and publishing multimedia presentations online
- making online training games and assessments.

## Complex Building Software>>

\$895-\$2,795

These programs allow users to customize more complex e-learning programs using advanced features such as

- complicated/rapid simulation development
- creating an e-learning program in a game show format
- using inheritance and extended file support
- advanced testing capabilities
- actions palette/actions editor
- single-click publishing
- outputting programs to a single Flash® file
- tracking completion status, scores, and responses
- using a point-and-click interface for highly interactive courses
- drag-and-drop capability.

## Collaborative Building Software>>

Company-specific subscription rates starting at \$149-\$750 per month

These programs allow for collaborative work on programs and sharing of presentations across work environments. Development management systems are often available, as well as compatibility with SCORM (Sharable Content Object Reference Model) and AICC (Aviation Industry Computer-Based Training Committee) for learning management system integration.

Many of these programs are web-based and allow for updating content quickly, establishing blended learning curricula, evaluating content effectiveness, creating virtual classrooms, measuring comprehension, and monitoring results.



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