

# The Public Manager



## President's Chief Performance Officer to Speak at TPM-ASPA Conference

(Alexandria, VA) October 21, 2009 – [The Public Manager](#) and the American Society for Public Administration ([ASPA](#)) announce that [Jeffrey Zients](#), Deputy Director for Management, US Office of Management and Budget ([OMB](#)) and the nation's first Chief Performance Officer, appointed by President Obama, will speak on Strengthening Trust in Government at their upcoming conference in Washington, D.C. The conference, entitled "[Strengthening Trust in Government: Opening Dialogues, Building Collaborations,](#)" will be held November 2-3, 2009 at the Walter E. Washington Convention Center.

Zients will be speaking about President Obama's Management Agenda, a topic first covered in the winter 2008 issue of [The Public Manager](#) that addressed issues the next administration would face. Zients' remarks will be included in an updated forum on the President's Management Agenda, which will be featured in the winter 2009 issue of the journal to be published in mid-January 2010.

Zients has 20 years of business experience as a CEO, management consultant, and entrepreneur. With a deep understanding of business strategy, process reengineering, and financial management, his expertise extends across a broad range of industries and geographies. He most recently served as Managing Partner of Portfolio Logic, an investment firm focusing primarily on business and healthcare services companies. Prior positions include CEO and Chairman of The Advisory Board Company and Chairman of the Corporate Executive Board. Both firms are leading providers of performance benchmarking and best practices for many industries, assisting senior executives at more than 5,000 businesses to improve the efficiency of their operations.

For more information about *The Public Manager*-ASPA conference, or to register to attend, visit [www.thepublicmanager.org/2009conference](http://www.thepublicmanager.org/2009conference), email [conference@thepublicmanager.org](mailto:conference@thepublicmanager.org), or call 703-683-7265.

### About *The Public Manager*

[The Public Manager](#) is a quarterly journal offering readers best practice case illustrations and solutions from experienced public management professionals worldwide – at all levels of government, nonprofit

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and academic organizations, and related training, development and consulting communities. An instrument for developing and disseminating practical tools and techniques, it encourages continuing public sector excellence. *The Public Manager* is published by The Bureaucrat, Inc., an affiliate of the American Society for Training & Development ([ASTD](#)), the world's largest association dedicated to the training and development field whose members work in thousands of organizations in the public and private sectors.

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