

# ALC **2010 ASTD** CHAPTER LEADERS CONFERENCE

October 1-2, 2010 ★ [www.astd.org/alc](http://www.astd.org/alc)

## 2010 Chapter Leaders Conference Sponsorship Opportunities

ASTD's annual leadership conference provides many opportunities for you to deliver your message to the nation's top ASTD chapter leaders and presidents. ASTD has 130 chapters across the country, each led by a volunteer leadership board. More than 350 of these chapter leaders gather each fall in the Washington, D.C. area to network, share best practices, and learn about new resources to help their chapters run more efficiently.

### Scholarship Sponsor

**increments of \$200**

*Multiple scholarships will be awarded to attendees to help cover the cost of travel and registration. Your company will be recognized for sponsoring attendees otherwise unable to attend. Scholarship sponsorships are available in increments of \$200.*

- Logo and listing as sponsor in program guide
- Company recognition on all marketing correspondence regarding conference scholarships

### Cyber Center Sponsor

**\$200 (maximum of three) \$500 (one exclusive)**

*Conference attendees will be given access to computers in the Cyber Center throughout the conference to access the internet and upload content from the conference website. A maximum of three Cyber Center sponsorships are available. Your company may also buy the rights to be the exclusive Cyber Center sponsor (first-come, first-served).*

- Logo and listing as sponsor in program guide
- Logo on conference web page on ASTD website
- Signage in Cyber Center recognizing your company
- Logo display on computer screen during sleep mode

### Note Pad Sponsor

**\$1000 (one exclusive)**

*Each conference attendee will receive a note pad imprinted with your company logo. Your company also has the option of supplying 400 promotional inserts to include in each tote bag. One exclusive sponsorship is available (first-come, first-served).*

- Logo and listing as sponsor in program guide
- Logo on conference web page on ASTD website
- Logo printed on note pad cover
- Promotional insert included in each conference tote bag (optional)

### Tote Bag Sponsor

**\$1000 (one exclusive)**

*Each conference attendee will receive a tote bag imprinted with your company logo. Your company also has the option of supplying 400 promotional inserts to include in each tote bag. One exclusive sponsorship is available (first-come, first-served).*

- Logo and Listing as contributor in program guide
- Logo on conference web page on ASTD website
- Logo printed on note pad cover
- Promotional insert included in each conference tote bag (optional)

### Full Conference Sponsor

**\$2500 (maximum of three)**

*This sponsorship includes many opportunities to showcase your business through the duration of the conference. Included in this sponsorship is an opportunity to exhibit and meet conference attendees on-site as well as advertise in the program guide.*

- Table top display near registration area – allowing for exhibiting on October 1-2
- Logo on event web page on ASTD website
- Full page ad in program guide
- Promotional insert included in each conference tote bag
- Company logo included on conference marketing emails
- Podium recognition at Opening and Closing General Sessions



Rates effective as of 03/10/2010