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## **ASTD Announces Professional Partner Program**

*Seven industry leaders sign on for launch.*

**(Alexandria, VA) January 8, 2010** – The American Society for Training & Development ([ASTD](#)) announces today that seven companies have joined its newly launched Professional Partner program. ASTD is the world’s largest association dedicated to the training and development field. The [Professional Partner program](#) is a new initiative designed to increase training professionals’ awareness of the many tools and resources available to them that help to advance the profession, and encourage employee learning and development in organizations.

The ASTD Professional Partner program connects the ASTD community with companies that are dedicated to helping organizations improve their performance. Inaugural partners are:

- [Blackboard, Inc.](#), a leading provider of enterprise software applications and related services for learning and development. Blackboard technology facilitates successful continuing education and development programs with a comprehensive learning solution.
- [Coastal Training Technologies Corp.](#) trains the global workforce with award-winning blended learning solutions. E-learning, DVD, and instructor-led programs help achieve safety, operational, and ethics and compliance objectives.
- [CPP, Inc.](#) offers solutions to improve organizational performance – from team building, leadership and coaching, and conflict management to career development, selection, and retention. Best known for products like the Myers-Briggs Type Indicator® assessment, CPP also offers information, guidance, and support.
- [Intellum Inc.](#) was founded in 2000 during the early days of e-learning and has grown to be an industry leader through its commitment to providing exceptional service and three proprietary e-learning tools: a fully-functional hosted LMS with low-priced monthly plans; a user-friendly course catalog; and a custom courseware authoring service.

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- [Learn.com, Inc.](#), the worldwide leader in on-demand workforce development and productivity and the founder of the world wide knowledge exchange. Learn.com's proprietary suite of solutions empowers organizations to administer every aspect of training and learning initiatives including design, delivery, tracking, and implementation.
- [MHS](#), an internationally recognized publisher of professional assessments, is dedicated to developing and supporting tests that predict and improve human performance.
- [RWD Technologies](#), a leading service provider with a broad range of integrated solutions designed to improve end user performance in complex operating environments. RWD's proven methodologies, staff, and tool set provide customized solutions that help organizations optimize their workforce and technology to maintain a competitive advantage.

ASTD Professional Partners have made a commitment to provide service and content to ASTD members and learning professionals, and will be featured in *T+D* magazine, online at [ASTD.org](#), and at various ASTD events throughout the year.

#### About ASTD

ASTD (the American Society for Training & Development) is the world's largest professional association dedicated to the training and development field. In more than 100 countries, ASTD's members work in organizations of all sizes, in the private and public sectors, as independent consultants, and as suppliers. Members connect locally in 132 U.S. chapters and with 30 international partners.

ASTD started in 1943 and in recent years has widened the profession's focus to align learning and performance to organizational results, and is a sought-after voice on critical public policy issues. For more information, visit [www.astd.org](http://www.astd.org).

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