

Track: Implementation & Management Strategies

Requested Topics

Based on the planning survey conducted 2/09 these are the key topics participants want in this track (in rank order highest to lowest):

Developing a comprehensive e-learning strategy
Employee engagement related to e-learning
Managing e-learning
Knowledge management
Skills gap related to e-learning
Sustainable e-learning
Advanced material on evaluation and measurement in e-learning
E-learning governance and standards
Globalization related to e-learning
Outsourcing/offshoring

Based on input from Subject Matter Experts these additional topics are desirable:

- Determining ROI
- Moving from Level 1 to 2 evaluation; 2 to 3, etc. (Kirkpatrick scale)
- Marketing & Communication strategies (MarComm) for implementing e-learning
- Incorporating Web 2.0 strategies
- Managing vision/purpose for social networking and media
- SME-based development and facilitation, mobile learning, etc

