

LEARNING APPROACH

You will be asked to select a Learning Approach which most closely defines your session proposal. This layer is designed to focus the program at a greater depth within each track. ASTD will select proposals to ensure that all Learning Approaches are covered. If your proposal fits into more than one Learning Approach, please select the one that is most important. See below for detailed descriptions of each.

BEST PRACTICE/AWARD WINNER

ESSENTIALS

EXPERIENTIAL/INTERACTIVE LEARNING

FUTURE OUTLOOK

INNOVATION

SHOWCASE

BEST PRACTICE/AWARD WINNER

ASTD would like to showcase those whose programs have been nominated or have won an award which shows that an outside body has deemed the program a Best Practice. Please give evidence of the award in your proposal description. ASTD will also reserve some space for ASTD winners selected after the proposal process.

ESSENTIALS

Core Topics are those that are the nuts and bolts of the Workplace Learning and Performance field. These are the topics that make up the backbone of the field and speak to the new as well as the seasoned practitioner who wants a refresher or has changed roles. About one third of the conference audience is new to the conference each year.

EXPERIENTIAL/INTERACTIVE LEARNING

These are sessions which substantially depart from the lecture/presentation model and use creative ways to incorporate hands-on learning both as a demonstration and as a learning tool in the session itself.

FUTURE OUTLOOK

These sessions exemplify the most advanced thinking about the Workplace Learning and Performance field and discuss trends in an applied way—that is, showing how these trends and outlooks will likely have an effect on those who work in the field.

INNOVATION

ASTD seeks topics which are innovative and take the subject matter to a new level. These may be core subjects with a fresh treatment or totally new ideas which are gaining ground in the field.

SHOWCASE

A Case Study is a first-person account of a project, initiative, or program from its inception to the end result. Your proposal should detail the process, including the ups and downs and lessons learned, and show how the content can be applied to the session participant's job. For increased credibility, suppliers/vendors, should partner with a client representative to deliver the session.