



ASTD Media Contacts: Kristen Fyfe 703.683.8192 [kfyfe@astd.org](mailto:kfyfe@astd.org) Jennifer Homer 703.683.8123 [jhomer@astd.org](mailto:jhomer@astd.org)

## **Comcast's Martha Soehren Joins ASTD Board of Directors**

**(Alexandria, VA)** February 2, 2010 – The American Society for Training & Development ([ASTD](#)) announces that Martha Soehren, Chief Learning Officer and Senior Vice President for Comcast University and Comcast Cable, is joining the association's Board of Directors for a three-year term.

As Comcast's Chief Learning Officer, Ms. Soehren leads learning and development across all functional areas, leadership levels, and high potential programs for Comcast's approximately 100,000 employees. She is driving a major transformation of the company's learning organization as it moves from a decentralized, multi-state operation to one that is centralized and supported by standardized training solutions and aligned at the headquarters level.

Ms. Soehren has nine years of experience with the telecommunications industry, 25 years with the defense industry, and 13 years as an adjunct professor, research advisor, and academic advisor. She is the recipient of the Liberty Award for Leadership from the Philadelphia Chapter of Women in Cable and Telecommunications. Ms. Soehren serves on academic boards for the Wharton School of the University of Pennsylvania and Jones International University. She also serves as Comcast's National Board Member for Women in Cable and Telecommunications.

Committed to learning and the telecommunications industry, Ms. Soehren is a member of several organizations including the Society of Cable Telecommunications Engineers and the National Association for Multi-ethnicity in Communications. She also serves as a member of the Academic Advisory Board for the Cable Industry for the Society of Cable Telecommunications Engineers, a member of the advisory board for Learning Streams, and a Learning Leader with the Elliott Masie Learning Consortium.

Ms. Soehren holds undergraduate and graduate degrees in business, and a doctorate in Educational Leadership and Policy Studies.

### **About ASTD**

ASTD (American Society for Training & Development) is the world's largest professional association dedicated to the training and development field. In more than 100 countries, ASTD's members work in organizations of all sizes, in the private and public sectors, as independent consultants, and as suppliers.

Members connect locally in 132 U.S. chapters and with 30 international partners. ASTD started in 1943 and in recent years has widened the profession's focus to align learning and performance to organizational results, and is a sought-after voice on critical public policy issues. For more information, visit [www.astd.org](http://www.astd.org).

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