

Executive Summary

As ASTD chapters grow, changes can be seen in the business environment that affect our partnerships, procedures and structure, information sharing methods, and relationships with members. One particular business method is the requirement to gauge the effectiveness of chapters and the support that national ASTD provides to ensure their success. Through a clear measurement method, chapters and national ASTD both will benefit greatly.

[HISTORY OF CORE AND NORE]

As chapters have long operated under the CORE requirements for continued affiliation, chapter leaders expressed the importance of having reciprocal national operating requirements. In 2007, a team of chapter leaders and national advisors proposed to national ASTD seven elements that are now known as National Operating Requirements (NORE).

[ORIGIN OF THE AFFILIATION AGREEMENTS]

While the relationship between the chapters and national ASTD continued to grow, a standard element that is common among many national organizations and their local affiliates and chapters was clearly missing. A reciprocal agreement between ASTD chapters and national ASTD did not exist, thus the relationship and expectations were not clearly defined. Through the coordination of the National Advisors for Chapters, as well as excellent input from several chapter leaders, national ASTD is now introducing Affiliation Agreements. The agreement, formal-looking though it appears, is meant to articulate in one place the relationship and responsibilities under which ASTD chapters and national ASTD have, in fact, been operating.

[WHY NOW?]

Since the initial discussion of NORE in 2007, many measures have been taken to include the ideas of current and past chapter leaders, the National Advisors for Chapters, and ASTD chapter services staff to create a legal document that will define the roles and responsibilities of both chapters and national ASTD. While many organizations have legal agreements in place before a chapter is chartered, our history is different. The Affiliation Agreement will serve to clearly and positively define the relationship that has been established and will continue going forward.

[SUPPORTING DOCUMENTS]

- AFFILIATION AGREEMENT
- FREQUENTLY ASKED QUESTIONS