ASTD
Linking People, Learning & Performance

News Release

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ASTD Launches Enhancements to Job Bank for Workplace Learning Professionals

Fast Company Includes Training and Development Manager in Top 25 Careers

(Alexandria, VA) April 25, 2006 -- Growth and interest in the workplace learning and performance (WLP) profession is expanding. Drawing on data from the Bureau of Labor Statistics, *Fast Company's* "Top Jobs 2006" list includes training and development managers as one of the 25 great careers for the years ahead. To help facilitate the expanding interest in workplace learning and performance, professionals can explore new features of the American Society for Training & Development's (ASTD) Job Bank to identify job opportunities, access discounts on moving and relocation services, and locate services for independent consultants.

"In the past two years, we have seen tremendous growth in our Job Bank," notes Debbie Wise, Manager, Career and Professional Services for ASTD. "As more business leaders recognize how learning contributes to organizational success, practitioners have even more opportunities to demonstrate their value and the expertise they bring to the table. It's a great time to be part of the learning and performance profession."

Job Seekers can take advantage of the following new features of ASTD's Job Bank at http://jobs.astd.org:

- Browse now; apply later: Job seekers can save up to 100 job listings in their account and apply when they are ready.
- Moving and Relocation Services: Job seekers can access discounted rates on moving, real estate, and relocation services.
- Services for Independent Consultants: MyW2Employer offers services such as contract negotiations, invoicing and collections, tax preparation and filing, and recordkeeping to independent contractors at a low 5% administrative fee.
- RSS Capability: Users with RSS readers will be able to receive new job notifications as updated.

More than 6,000 organizations of all sizes in a variety of industries have posted positions on the ASTD Job Bank, and many hiring managers report success in finding candidates. One example is Kevin Clark from Cox Communications who says, "It's the first site we post to and it's where we receive the best quality candidates." Jerry Goldstein, Chief, Organization Development and Training in the Office of the Chief Financial Officer for the District of Columbia Government, also uses the ASTD Job Bank. "It's a great way to source qualified candidates. I saved time and money, and with the search engine capability, the right candidates popped up on my desktop every morning."

Fast Company compiled its "Top Jobs 2006" list using data from the Bureau of Labor Statistics indicating those jobs that are business and professional occupations, or those in creative fields, ranked as occupations with the greatest job-growth data through 2014.

About ASTD

ASTD (American Society for Training & Development) is the world's largest association dedicated to workplace learning and performance professionals. ASTD's 70,000 members and associates come from more than 100 countries and thousands of

organizations - multinational corporations, medium-sized and small businesses, government, academia, consulting firms, and product and service suppliers.

ASTD marks its beginning in 1944 when the organization held its first annual conference. In recent years, ASTD has widened the industry's focus to connect learning and performance to measurable results, and is a sought-after voice on critical public policy issues. For more information, visit www.astd.org.

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