SPECIAL EARLY-BIRD REGISTRATION FORM

ASTD 2010 INTERNATIONAL CONFERENCE & EXPOSITION
CHICAGO, IL, USA
MAY 16–19, 2010
www.astdconference.org

Contact Information

❑ **Check here if this is a new address.**

ASTD Member I.D. Number: _____ **Chapter Code**: *(if applicable)* _____

❑ **Mr.** ❑ **Ms.** ❑ **Mrs.** ❑ **Miss** **Enterprise Services Partner Code**: *(if applicable)* _____

Last Name: _____ **First Name:** _____

Title: _____

Organization: _____

Address: _____

City/State/Province: _____ **Country/Zip/Postal Code:** _____

Business Phone: _____ **Fax Number:** _____

Email Address: _____

Preferred Name for Badge: _____

STOP **STOP!** Not yet a member?
Join now and save on your conference fee. *❑ Member ($199) ❑ E-Member ($169, for international professionals only)
**If you are joining from Canada or Mexico, please add $25; all other countries, please add $70*

If you have a disability that requires auxiliary aids during the conference, please specify.
❑ Audio ❑ Mobile ❑ Visual

Conference Registration

1. Full Conference Badge

A FULL conference registration includes concurrent sessions, and general sessions from May 16-19 and entrance to EXPO Hall from May 17-19. Does not include Celebration Ticket.

	Member	Nonmember
Special Early-Bird Rate (postmarked or dated on or before December 31, 2009)	❑ $950	❑ $1,250
Advanced Rate (postmarked or dated on or before March 30, 2010)	❑ $1,050	❑ $1,350
Regular Rate (postmarked or dated after March 30, 2010)	❑ $1,300	❑ $1,600
Government Rate	❑ $900	❑ $1,200
Corporate Team Rate	❑ $900	❑ $1,200
Corporate Team code: _____		
For more information on corporate teams, or to obtain your code, contact corporateteams@astd.org.		
International Delegation Rate	❑ $900	❑ $1,200
International Delegation code: _____		
For more information on international delegations, or to obtain your code, contact nwashington@astd.org.		
Student Rate	❑ $350	❑ $450

2. ASTD Celebration Ticket

❑ $50/ticket X _____

(Ticket grants you access to ASTD Celebration on May 18, 2010)

Ticket price is not included with any registration fees. Tickets will be available for purchase on-site for $100 while supplies last.

3. Daily Badge

A DAILY conference registration includes concurrent sessions, general sessions, and entrance to EXPO Hall for the particular day(s) specified. Does not include Celebration Ticket.

	Member	Nonmember
❑ **Please specify which day(s):** ❑ **Sunday (no EXPO)** ❑ **Monday** ❑ **Tuesday** ❑ **Wednesday**	❑ $500/day	❑ $500/day

4. EXPO Only Badge

An EXPO ONLY registration allows entrance to the EXPO Hall for the particular day(s) specified.

	Member	Nonmember
❑ **Please specify which day(s):** ❑ **Monday** ❑ **Tuesday** ❑ **Wednesday**	❑ $25/day	❑ $25/day

4. Guest Badge Name: _____

A GUEST conference registration includes general sessions, and entrance to EXPO Hall only. Does not include Celebration Ticket. A guest badge can only be added to a full conference registration. Only 1 guest per full conference attendee.

	Member	Nonmember
❑ **Please specify which day(s):** **Sunday-Wednesday**	❑ $325	❑ $325

see reverse side to complete the form

ASTD

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Last Name: _____ First Name: _____ ASTD Member I.D. Number (if applicable): _____

Preconference Workshops and Certificate Programs

Half-day Preconference Workshops – May 15, 2010	**Member**	**Nonmember**
Workshop 1 - Design and Build Your Functional Transformation: From Tactical to Strategic (8:30 a.m. - 12:00 p.m.)	❑ $225	❑ $325
Workshop 2 - Lights! Camera! Training! How to Create Video for Training (8:30 a.m. - 12:00 p.m.)	❑ $225	❑ $325
Workshop 3 - Using Learners' Ages and Brains to Their Own Advantage: Brain-Gen Research (8:30 a.m. - 12:00 p.m.)	❑ $225	❑ $325
Workshop 4 - Facilitating On the Fly (1 -4:30 p.m.)	❑ $225	❑ $325
Workshop 5 - Innovation and Transformation through Business Acumen Programs (1 -4:30 p.m.)	❑ $225	❑ $325
Workshop 6 - Type and Learning: Creating Learner-Friendly Experiences Using Personality Type (1 -4:30 p.m.)	❑ $225	❑ $325
Full-day Preconference Workshops – May 15, 2010 (9:00 a.m. - 5:00 p.m.)	**Member**	**Nonmember**
Workshop 7 - Achieving Business Alignment: Developing Objectives That Your Clients Will Love	❑ $475	❑ $675
Workshop 8 - Creative Trainer Bootcamp: Brain-based Strategies for Engaging Learners	❑ $475	❑ $675
Workshop 9 - Faster, Cheaper, Better: An Alternative Approach to Instructional Design	❑ $475	❑ $675
Workshop 10 - It Isn't Fantasy – Turn SMEs into Facilitators of Learning!	❑ $475	❑ $675
Workshop 11 - Going Global: Developing Cross Cultural Competence	❑ $475	❑ $675
Workshop 12 - Qualitative ROI: Analyzing Training's Value through a Quality Analysis Process	❑ $475	❑ $675
Workshop 13 - Guaranteed Business Results from Training	❑ $475	❑ $675
Certificate Programs – May 13-15, 2010 (8:30 a.m. - 4:30 p.m.)	**Member**	**Nonmember**
Analyzing Human Performance Certificate - (AHPC0510)	❑ $1,545	❑ $1,845
Business Essentials Certificate: Strategy, Finance, Marketing - (BEC0510)	❑ $1,395	❑ $1,695
Designing Learning Certificate - (DLC0510)* Program runs until 5:00 p.m. each day	❑ $1,395	❑ $1,695
HPI in the Workplace Certificate - (HPIC0510)	❑ $1,395	❑ $1,695
Managing the Learning Function Certificate - (MLC0510)	❑ $1,395	❑ $1,695
Measuring and Evaluating Learning Certificate - (MELC0510)	❑ $1,395	❑ $1,695
Training Certificate - (TCC0510)	❑ $1,295	❑ $1,595
Certificate Programs – May 14-15, 2010 (8:30 a.m. - 4:30 p.m.)	**Member**	**Nonmember**
Action Learning Certificate - (ALC0510)	❑ $995	❑ $1,295
Advanced Designing Learning Certificate - (ADLC0510)	❑ $995	❑ $1,295
Advanced E-learning Instructional Design Certificate - (AELC0510)	❑ $1,195	❑ $1,495
Blended Learning Certificate - (BLC0510)	❑ $1,195	❑ $1,495
Career Planning and Talent Management Certificate - (CPC0510)	❑ $995	❑ $1,295
Coaching Certificate - (CCC0510)	❑ $995	❑ $1,295
Consulting Skills for Trainers Certificate - (CSTC0510)	❑ $1,095	❑ $1,395
CPLP Study Prep Workshop - (PREC0510)	❑ $995	❑ $1,295
Creating Leadership Development Programs Certificate - (CLDC0510)	❑ $1,095	❑ $1,395
Creating New Supervisor Training Programs Certificate - (CNSC0510)	❑ $995	❑ $1,295
Developing High-Performing Sales Professionals Certificate - (DHPSP0510)	❑ $995	❑ $1,295
E-learning Instructional Design Certificate - (ELC0510)	❑ $995	❑ $1,295
Facilitating Organizational Change Certificate - (OCC0510)	❑ $995	❑ $1,295
Managing Organizational Knowledge Certificate - (MOKC0510)	❑ $995	❑ $1,295
Project Management for Trainers Certificate - (PMC0510)	❑ $995	❑ $1,295
Rapid Learning Techniques Certificate - (RLTC0510)	❑ $995	❑ $1,295
ROI Skill Building Certificate - (ROIC0510)	❑ $995	❑ $1,295
Test Design and Delivery Certificate - (TDDC0510)	❑ $995	❑ $1,295

Staff Use Only

Total Fee: _____

Please check method of payment:

❑ VISA ❑ MasterCard ❑ Discover ❑ American Express

❑ Purchase order number _____ **P.O. must accompany this form.**

❑ Check enclosed **Please make checks payable to ASTD in U.S. dollars. Registration cannot be processed if check is not enclosed.**

❑ Wire transfer – **Registration cannot be processed until transfer is complete. Call Customer Care for wire transfer info.**

Card Number _____ Expiration Date _____

Name as it appears on card _____

Signature _____ Today's Date _____

Easy Way to Register!

online: www.astdconference.org

fax: 1.703.299.8723

phone: 800.628.2783 or 1.703.683.8100

mail: ASTD P.O. Box 1567
Merrifield, VA 22116-1567
USA

wire transfer: Please call 1.703.683.8100 for complete instructions.

Badge and credentials will be mailed to attendees who have registered before April 2, 2010. There will be no refunds issued after April 2, 2010. All cancellations prior to April 2, 2010 are required in writing and a $50 cancellation fee will apply. Online and pre-registration ends at 12:00 p.m. EST on May 7, 2010. After this time, attendees will need to register on-site. Celebration tickets pre-sales end on May 7, 2010. After this time, celebration tickets will be available at the celebration counters while supplies last for $100. All credits must be used within a year of issue.

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