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More Companies Join ASTD's Professional Partner Program

New program creates buzz in training and development industry.

(Alexandria, VA) February 25, 2010 – The American Society for Training & Development (ASTD) announces today that three new companies have joined its recently launched [Professional Partner program](#). ASTD is the world's largest association dedicated to the training and development field. The Professional Partner program is a new initiative designed to increase training professionals' awareness of the many tools and resources available to them that help to advance the profession, and encourage employee learning and development in organizations.

The ASTD Professional Partner program connects the ASTD community with companies that are dedicated to helping organizations improve their performance. New partners are:

- [National Conference Center](#), one of the largest and most technologically sophisticated meeting facilities in the world, the National Conference Center creates a friendly, manageable meeting and learning environment for every group. Conference rooms and guest rooms are grouped together in self-contained wings, providing an individual meeting community for participants. The National Conference center combines the advantages of a powerful infrastructure with the conveniences of an intimate environment.
- [Hogan Assessment Systems, Inc.](#) is a research-based consulting firm that uses personality assessments to help companies select employees, develop leaders, and identify talent.
- [Development Dimensions International](#) helps the most successful companies around the world close the gap between where their businesses need to go and the talent required to take them there. DDI partners with companies providing a comprehensive yet practical approach to talent management that ensures a close connection of its solutions to client strategies.

ASTD Professional Partners have made a commitment to provide service and content to ASTD members and learning professionals, and will be featured in [T+D magazine](#), online at ASTD.org, and at various ASTD events throughout the year.

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About ASTD

ASTD (the American Society for Training & Development) is the world's largest professional association dedicated to the training and development field. In more than 100 countries, ASTD's members work in organizations of all sizes, in the private and public sectors, as independent consultants, and as suppliers. Members connect locally in 132 U.S. chapters and with 30 international partners. ASTD started in 1943 and in recent years has widened the profession's focus to align learning and performance to organizational results, and is a sought-after voice on critical public policy issues. For more information, visit www.astd.org.

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