

For Immediate Release

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## ASTD Welcomes Rex Davenport as Editor of *T+D* Magazine

(Alexandria, VA) October 13, 2004 – The American Society for Training & Development (ASTD) is pleased to announce that Rex Davenport is the new editor of *T+D* magazine, the association's flagship publication. Mr. Davenport's wide variety of experience includes work with magazines that cover the fields of advertising and marketing, automation, and food processing. He comes to ASTD from Stagnito Communications where he served for two years as the executive editor of *Refrigerated and Frozen Foods Magazine*. Prior to that, Davenport was editor of *Microsoft Executive Circle*, a 300,000-circulation magazine for senior-level business decision-makers.

"Rex's editorial and publishing expertise is a great asset to *T+D*," says Pat Galagan, vice president of content for ASTD. "His experience in creating seminars, trade shows, and other high-touch readership events, along with his work in digital products and Web content, will bring new insights and ideas to ASTD's content channels."

Mr. Davenport's editorial career began at *The Hancock Journal* in Greenfield, Indiana. There, he edited the weekly newspaper, covering local government, schools, business, and sports. Positions since then include: copy editor, *The Ledger*, Lakeland, Florida; editor, Putman Publishing Company, Chicago, Illinois; director of marketing, Hoyt Publishing Company, Skokie, Illinois.

ASTD's *T+D* magazine debuted in 1947 as the *Journal for Industrial Training*. For almost six decades, the magazine has covered the art and science of developing people and the systems in which they work to produce results. *T+D* readers are degreed workplace learning and performance professionals and line managers. They range from new practitioners to seasoned executives in business, government, academia, and consulting.

Recently, *T+D* magazine was recognized by the Independent Consultants Association (ICA) as one of the "Ten Essential Magazines for Consultants." Other magazines on ICA's list include *BusinessWeek*, *The Economist*, *Fast Company*, *Fortune*, and *The Harvard Business Review*. For more information on *T+D* magazine, visit [tdmagazine.astd.org](http://tdmagazine.astd.org).

### About ASTD

ASTD is a leading association of workplace learning and performance professionals, forming a world-class community of practice. ASTD's 70,000 members and associates come from more than 100 countries and thousands of organizations - multinational corporations, medium-sized and small businesses, government, academia, consulting firms, and product and service suppliers.

ASTD marks its beginning in 1944 when the organization held its first annual conference. In recent years, ASTD has widened the industry's focus to connect learning and performance to measurable results, and is a sought-after voice on critical public policy issues. For more information, visit [www.astd.org](http://www.astd.org).

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