



# news release

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**FOR IMMEDIATE RELEASE**

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## **ASTD to Offer Virtual 2009 International Conference & Exposition**

**(ALEXANDRIA, VA) May 28, 2009** - The American Society for Training & Development (ASTD) will offer a virtual version of its annual International Conference & Exposition, a first for the association. The ASTD 2009 Virtual Conference will provide participants a chance to be a part of the world's largest gathering of workplace learning professionals from the convenience of their home or office. The Virtual Conference will be offered May 31 – June 3, 2009, the same days the live conference will take place in Washington, D.C.

"ASTD offered a virtual version of our TechKnowledge® Conference & Exposition earlier this year and it was a tremendous success," said Anthony Allen, director of digital media for ASTD. "This is the first time we have offered our International Conference & Exposition virtually. It is a unique and trend-setting conference experience that benefits all participants," Allen continued.

People unable to attend the conference in person in Washington, D.C. will be able to register for the full conference or can choose a one-day virtual option. The content will be available for 30 days allowing participants time to access the information. People attending the conference in person will also have access to the virtual conference as part of their registration and will be able to access the content for 30 days, starting June 5, 2009.

The ASTD 2009 Virtual Conference features 80 live webcasts, 15 videos of general sessions, showcase speakers and other selected sessions, Virtual Conference Orientation, and networking sessions via conference call, a special LinkedIn community, and ASTD's Second Life community. There will also be a "Live from the EXPO" offering allowing virtual attendees to talk directly with vendors on the EXPO floor. For more information on the ASTD 2009 Virtual Conference, [click here](#).

### **About ASTD**

ASTD (American Society for Training & Development) is the world's largest association dedicated to workplace learning and performance professionals. ASTD's members come from more than 100 countries and connect locally in more than 130 U.S. chapters and with more than 30 international partners. Members work in thousands of organizations of all sizes, in government, as independent consultants, and suppliers.

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ASTD started in 1943. In recent years, ASTD has widened the profession's focus to link learning and performance to individual and organizational results, and is a sought-after voice on critical public policy issues. For more information, visit [www.astd.org](http://www.astd.org).

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