



news release

p: 703.683.9586 f: 703.548.2383
press@astd.org www.astd.org

ASTD media contacts: Kristen Fyfe
703.683.8192
kfyfe@astd.org

Jennifer Homer
703.683.8123
jhomer@astd.org

ASTD Announces 2009 International Conference & Exposition

(Alexandria, VA), March 5, 2009 – The American Society for Training & Development (ASTD) will hold its annual 2009 International Conference & Exposition May 31-June 3, 2009. The event, which attracts thousands of workplace learning and performance professionals from around the world, will be held in Washington, D.C. at the Washington Convention Center.

The ASTD 2009 International Conference & Exposition will feature keynote addresses by leaders in the field including:

Tony Bingham, President and CEO of ASTD. Tony's leadership has positioned ASTD at the forefront of trends in learning and workforce development. He will share the latest trends in learning and will provide attendees with new ways to demonstrate the value of leaning and help everyone connect their work to the strategic priorities of business.

Renée Mauborgne, an internationally renowned leader in business strategy, innovation, and wealth creation in a knowledge economy. She is the co-author of *Blue Ocean Strategy*, the author of five worldwide best-selling *Harvard Business Review* articles, and is a Distinguished Fellow of Strategy and International Management for INSEAD, Europe's leading business school.

Annie Griffiths Belt, an award winning photojournalist for *National Geographic* whose work has appeared in *Life* and *Fortune*. She has several book projects and was the subject of a PBS documentary.

In addition to these speakers the 2009 International Conference & Exposition will feature 270 educational sessions and workshops in nine tracks led by experts in workplace learning and performance. Expanded offerings on government programming are featured. A world-class EXPO will include hundreds of suppliers who will feature the industry's latest products and services.

For more information about ASTD's 2009 International Conference & Exposition, please visit www.astd2009.org. Media inquiries should be directed to press@astd.org.

-MORE-

About ASTD

ASTD (American Society for Training & Development) is the world's largest association dedicated to workplace learning and performance professionals. ASTD's members come from more than 100 countries and connect locally in more than 130 U.S. chapters and with more than 30 international partners. Members work in thousands of organizations of all sizes, in government, as independent consultants, and suppliers.

ASTD started in 1943. In recent years, ASTD has widened the profession's focus to link learning and performance to individual and organizational results, and is a sought-after voice on critical public policy issues. For more information, visit www.astd.org.

###