

## **ASTD Announces Rob Lauber is Chair of its 2010 Board of Directors**

**(Alexandria, VA)** October 9, 2009 – The American Society for Training & Development ([ASTD](http://www.astd.org)) announces that Rob Lauber, vice president of Yum! University at Yum! Brands Inc.—the world’s largest restaurant company in terms of system units with more than 36,000 KFC, Pizza Hut, Taco Bell, Long John Silver’s, and A&W restaurants in more than 100 countries—has been named the chair of its 2010 board of directors. Mr. Lauber joined the board in 2006 as a director and served as chair-elect of the board in 2009 after having also served for two years on ASTD’s Public Policy Council. The board sets the Society’s strategic direction and provides leadership to the profession and ASTD’s members worldwide.

Mr. Lauber oversees the learning function and provides leadership to the learning strategies employed across the entire Yum! system. Prior to joining Yum! Brands Inc., Mr. Lauber was the Executive Director of Learning Services at Cingular Wireless (now AT&T), the largest provider of wireless voice and data services in the USA. Mr. Lauber is an award-winning learning professional, having been recognized for excellence by *Training Magazine*, *CLO Magazine*, and IPSI.

“It is an honor to be able to serve as the 2010 chair of the world’s leading professional organization for workplace learning,” says Lauber. “I look forward to continuing the great leadership of my predecessors with Tony Bingham and to support the organization’s future direction to create a world that works better through exceptional learning and performance.”

Mr. Lauber will lead ASTD’s 2010 board of directors, members of which include:

Tony Bingham, ASTD President and CEO, Alexandria, VA  
Michelle Blieberg, UBS Investment Bank, Stamford, CT  
Gordon Bull, Learning Forte Limited, Whitchurch on Thames, United Kingdom  
Norma Clayton, The Boeing Company, St. Louis, MO  
John Hall, Oracle USA, Redwood Shores, CA  
Sam Herring, Intrepid Learning Solutions, Seattle, WA  
Cindy Huggett, AchieveGlobal, Raleigh, NC  
Ranjani Iyengar, Learning and Talent Management Professional, Barrington, IL  
Christopher Pirie, Microsoft Learning, Redmond, WA  
Ronald Sanders, Office of the Director of National Intelligence, Washington, DC  
Albert Siu, Boston Scientific, Natick, MA  
Martha Soehren, Comcast, Philadelphia, PA

-more-

## Page 2

### About ASTD

ASTD (American Society for Training & Development) is the world's largest professional association dedicated to the training and development field. In more than 100 countries, ASTD's members work in organizations of all sizes, in the private and public sectors, as independent consultants, and as suppliers. Members connect locally in 133 U.S. chapters and with 30 international partners. ASTD started in 1943 and in recent years has widened the profession's focus to align learning and performance to organizational results, and is a sought-after voice on critical public policy issues. For more information, visit [www.astd.org](http://www.astd.org).

###