

Welcome to ASTD's Blended Learning Certificate Program

Course Objectives

This is truly a blended learning experience. The certificate program begins with a pre-work assignment which you'll continue to work with throughout the day and a half in the classroom. Following the classroom-based workshop you'll participate in a virtual classroom meeting to discuss the topics of building a business case and the technology tools that are helpful when designing a blended curriculum. In between the two class meetings you'll be required to participate in a discussion board with your fellow participants and facilitator(s) and complete an assignment to bring to the synchronous session.

By the end of the workshop, participants will be able to:

- Define blended learning.
 - List the various formats and media that can be mixed for an optimal blended learning approach.
 - Practice analyzing and determining a blended approach to a training challenge.
 - Plan for training elements that involve the learner to be increasingly self-directed.
 - Explain the blended instructional design process.
 - Analyze and refine learning objectives.
 - Use a curriculum planning tool to apply the design process to content.
 - Define questions to ask and further information to be gathered regarding resources what may be necessary for *your* blend.
 - Identify common implementation challenges and plan for mitigation.
 - Use the 4 C's to promote successful blended learning implementation.
 - Conduct initial research on a training delivery tool.
 - Identify typical features in synchronous, E-Learning, discussion boards, and assessment tools.
 - Discuss key factors involved in the tool selection process.
 - Align the blended approach with business needs in order to communicate successfully with senior management in your organization.
 - Identify the benefits of blended learning that will resonate with senior management, supporters, champions and other stakeholders.
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For more information, contact ASTD Customer Care at 1.800.628.2783 or 1.703.683.8100

Email: customercare@astd.org

(Monday – Friday 8 a.m. to 6 p.m. EST)