

ASTD TechKnowledge® Conference & Exposition

ASTD SPEAKER POLICY

CODE OF ETHICS

The Code of Ethics provides guidance to individuals to be self-managed workplace learning and performance professionals. Clients and employers should expect the highest possible standards of personal integrity, professional competence, sound judgment, and discretion. Developed by the profession for the profession, the Code of Ethics is the public declaration of workplace learning and performance professionals' obligations to themselves, their profession, and society.

RULES OF BEHAVIOR

Members of the Society shall...

- refrain from any overt statement or pointed humor which disparages the rightful dignity and social equity of any individual or group when delivering from any Society platform.
- make clear, when using the Society's name or in introductions to speakers, that the ideas delivered are personal and do not represent those of the Society.
- not use the Society's platform to directly sell, promote, or otherwise encourage participants to purchase or use their products or services.

Leaders of the Society (defined as the board of directors, national advisors for chapters, council of governors, and members of committees, task forces, teams, and special projects) shall...

- not solicit or receive anything of value for services rendered in the Society's name or using the Society's materials.
- not use any Society funds for their personal gain.

PROGRAMS

ASTD practices an open approach to learning and growth. Those appearing on the ASTD program may represent disparate views. The Society is not endorsing these individuals, their viewpoints, or their organizations.

Unless specifically designated, ASTD programs are noncommercial forums.

Individuals should refrain from the use of brand names and specific product endorsement whenever practicable. **Under no circumstances should the Society podium be used as a place for direct promotion of a speaker's product, service, or monetary self-interest.** Exhibitor Demo sessions are exempt from the non-commercial policy.

Speakers from any Society podium must refrain from overt statements or pointed humor which disparages the rightful dignity and social equity of any individual or group.

All sessions are monitored. Violation of these principles will be reflected in the evaluation of your session.