

What Do Wireless Response Systems Cost?



Wireless response systems, also known as audience response systems, are used to create interactivity between a presenter and his audience. Systems combine wireless hardware (hand-held remote controls) and presentation software to enhance two-way communication in a training or classroom setting.

A trainer incorporates wireless response system software into his presentation slides. A trainer can pose questions via the slides to his audience; in turn, the audience members use their remote controls to select answers. The wireless hardware sends the answers to the system's base station, or receiver, attached to the presenter's computer. The aggregate data is then graphically displayed on the presentation slides for the audience to view. The audience members' data can be sent anonymously (in a voting situation) or can be tracked by the presenter (during a quiz). The data is saved in a database on the presenter's computer for further analysis and reporting.

Purchase per set>>

A wireless response system set typically includes the presentation software, base unit, presenter remote, approximately 20-25 participant remotes, and (with most products) a carrying case.

With basic remotes*
\$895-\$995

With midgrade remotes**
\$1,395-\$2,995

With high-functioning remotes***
\$1,895-\$4,895

A set that includes the software, base unit, and carrying case without the remotes
\$695

Purchase per item>>

Base unit

Standard — can support standard number and grade of audience remotes; for use in a basic classroom training setting or with co-located audiences
\$395

High-functioning — can support a greater number of remotes (up to several hundred); for use with large or remote audiences
\$695-\$995

Remotes (also called keypads)

Look for remotes that have RF (radio frequency) capabilities, which yields faster and more reliable results than IR (infrared technology).

Basic*
\$39.95-\$69.95

Midgrade**
\$69.95-\$76.95

High-functioning***
\$113.95-\$119.95

System rentals>>

\$1,800-\$4,400 for total presentation packages, based on the following variables:

- Number of days equipment needed
- Type of keypads needed
- Cost of technician travel and labor (Does not include cost of technician's lodging)

*Smallest remotes, least amount of range/power, support basic question features such as true/false and multiple choice

**Medium-sized, greater range/power, support advanced question features such as short answer and fill-in-the blank

***Largest in size, best range, special features such as recharge ability and a multiple-line LCD display screen



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