

“ASTD provides information that you can relate directly to your job. With the help of information provided by ASTD, I am able to provide planning information and feedback to stakeholders participating in our training programs. ASTD concepts have enabled us to really involve stakeholders in their own learning process.”

John Hoffer

GCSS Global Learning and Development Operations
Dell, Inc

“WHERE DO I GO FOR MORE?”

GET STARTED HERE

Explore the full range of resources and services available from ASTD at www.astd.org.

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- **T+D magazine:** tdmagazine.astd.org

THROUGH EXCEPTIONAL LEARNING AND PERFORMANCE,
WE CREATE A WORLD THAT WORKS BETTER.

ASTD Mission

Contact ASTD

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ASTD

MEMBER BENEFITS

ASTD provides our members with **world class content** and events, **identifies best practices**, **advocates** for public policy, and **facilitates relationships** among trainers, employers, and training suppliers. Over 40,000 members agree: **ASTD is the voice of the training profession.**



PUT ASTD ON YOUR TEAM. JOIN TODAY.
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“HOW CAN I QUICKLY FIND RELEVANT NEWS AND TRENDS?”

TRY THESE MEMBER BENEFITS

- **The Buzz:** www.astd.org/buzz
Weekly email summary of training news from over 7,000 periodicals.
- **T+D magazine:** tdmagazine.astd.org
ASTD's award-winning, monthly magazine.
- **ASTD Links:** www.astd.org/links
Monthly e-newsletter featuring research, public policy, member news, and best practices.
- **ExecuBooks:** www.astd.org/execubooks
Weekly four page (pdf) summary of a contemporary business title.

“HOW DOES MY MEMBERSHIP HELP ME WITH PROFESSIONAL DEVELOPMENT OPPORTUNITIES?”

ASTD MEMBERS GET DISCOUNTS ON THESE SUBSCRIPTIONS

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ASTD chapter membership expands your network

Join ASTD and your local chapter and have the Power of 2! ASTD chapters help you share and apply your ASTD resources to your organization, community, and career. Visit www.astd.org/chapters to get in touch with your local training community.



“WHERE CAN I MEET AND CONNECT WITH OTHER PROFESSIONALS AND THOUGHT LEADERS?”

TRY THESE MEMBER BENEFITS

- **ASTD Connect:** www.astd.org/astdconnect
Our social network allows you to create a profile and search and chat with members worldwide.
- **T+D webcasts:** www.astd.org/tdwebcasts
A monthly opportunity to virtually discuss hot topics from T+D magazine with industry experts.

“WHERE CAN I GET DATA TO SUPPORT MY PROPOSALS AND IDEAS?”

TRY THESE MEMBER BENEFITS

- **Trainlit:** www.astd.org/trainlit
Searchable database of over 22,000 training articles and books summaries.
- **State of the Industry Report:** www.astd.org/soir
Annual report detailing training expenditures across an array of companies and industries.
- **Research Reports:** Four additional reports (pdf) delivered each year.

MEMBERS BENEFIT FROM DATA GATHERED THROUGH THESE SOURCES

- **WLP Scorecard:** wlp.scorecard.astd.org
- **Benchmarking Forum:** www.astd.org/benchmarking_forum

Did you know?

ASTD awards recognize individuals and organizations for their impact on the profession and for contributions to ASTD. The annual awards showcase best practices and results achieved through learning and performance.

Winners are honored at an awards ceremony and profiled in articles for ASTD's publications and on ASTD's website.



“WHAT KIND OF MEMBERSHIP IS BEST FOR ME?”

ASTD OFFERS MEMBERSHIP PACKAGES TO FIT YOUR PROFESSIONAL NEEDS:

- **Individual:** full benefits to members worldwide
- **E-membership:** available to members outside the U.S.
- **Group:** special dues rates for five or more members from one organization.
- **Student:** registered for 12 hours/year at accredited college or university
- **Senior:** age 62 or better

