



## JANUARY

### E-Learning

Special Supplement: ASTD TechKnowledge® 2010 Bonus Reach 900 – ASTD TechKnowledge® 2010

**Ad Space Deadline:** 16-Nov-09  
**Artwork Due Date:** 24-Nov-09  
**Mail Date:** 30-Dec-09

## FEBRUARY

### Reskilling the Workforce

Special Supplement: Books to Train By

**Ad Space Deadline:** 14-Dec-09  
**Artwork Due Date:** 22-Dec-09  
**Mail Date:** 28-Jan-10

## MARCH

### Leadership

Special Supplement: ASTD 2010 Conference Exposition Preview

**Ad Space Deadline:** 12-Jan-10  
**Artwork Due Date:** 20-Jan-10  
**Mail Date:** 25-Feb-10

## APRIL

### Human Performance Improvement

Special Supplement: ASTD 2010 EXPO Bonus Reach 8,000 – inside each attendee bag at ASTD 2010

**Ad Space Deadline:** 16-Feb-10  
**Artwork Due Date:** 24-Feb-10  
**Mail Date:** 25-Mar-10

## MAY

### Whole Brain Thinking

Special Supplement: Powerful Presentation Tools Bonus Reach Distributed at ASTD 2010 Conference in publication area

**Ad Space Deadline:** 16-Mar-10  
**Artwork Due Date:** 24-Mar-10  
**Mail Date:** 29-Apr-10

## JUNE

### Sales Training

Special Supplement: Partners in Profession

**Ad Space Deadline:** 12-Apr-10  
**Artwork Due Date:** 20-Apr-10  
**Mail Date:** 27-May-10

## JULY

### Social Networking: Designing for social learning

Special Supplement: ASTD 2010 Conference Wrapup

**Ad Space Deadline:** 11-May-10  
**Artwork Due Date:** 19-May-10  
**Mail Date:** 24-Jun-10

## AUGUST

### Measurement and Evaluation

Special Supplement: Online Universities

**Ad Space Deadline:** 15-Jun-10  
**Artwork Due Date:** 23-Jun-10  
**Mail Date:** 29-Jul-10

## SEPTEMBER

### Succession Planning

Special Supplement: Sales Training

**Ad Space Deadline:** 13-Jul-10  
**Artwork Due Date:** 21-Jul-10  
**Mail Date:** 26-Aug-10

## OCTOBER

### BEST Awards

Special Supplement: BEST Awards

**Ad Space Deadline:** 17-Aug-10  
**Artwork Due Date:** 25-Aug-10  
**Mail Date:** TBD

## NOVEMBER

### State of the Industry Report

Special Supplement: Training Spaces

**Ad Space Deadline:** 14-Sep-10  
**Artwork Due Date:** 22-Sep-10  
**Mail Date:** 28-Oct-10

## DECEMBER

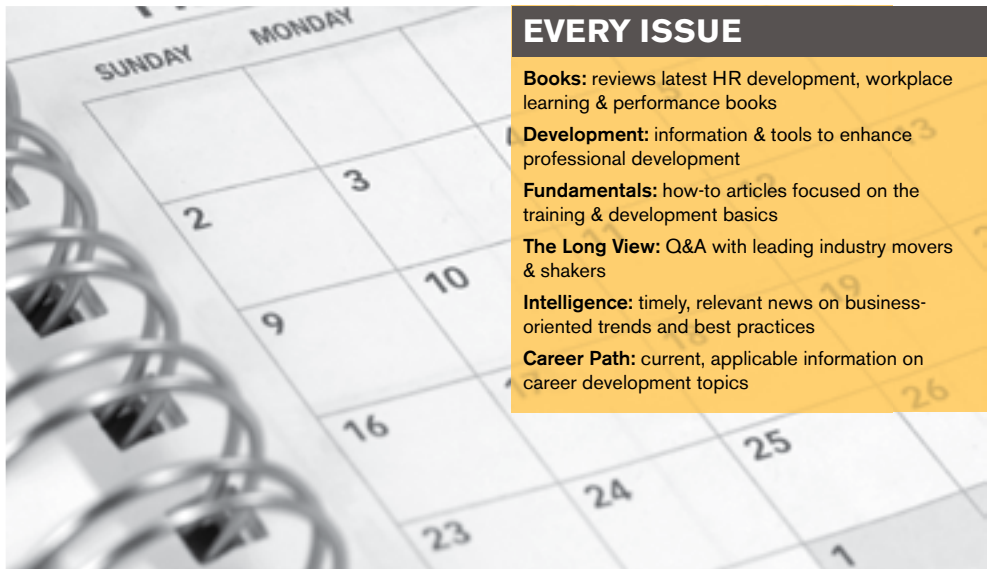
### Future Trends

Special Supplement: Training/E-learning Technology

**Ad Space Deadline:** 12-Oct-10  
**Artwork Due Date:** 20-Oct-10  
**Mail Date:** 26-Nov-10

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*Nancy A. Michaels, Executive Vice President  
Great Circle Learning, Advertiser since 1996*



## EVERY ISSUE

- Books:** reviews latest HR development, workplace learning & performance books
- Development:** information & tools to enhance professional development
- Fundamentals:** how-to articles focused on the training & development basics
- The Long View:** Q&A with leading industry movers & shakers
- Intelligence:** timely, relevant news on business-oriented trends and best practices
- Career Path:** current, applicable information on career development topics