



The Public Manager and the American Society for Public Administration Announce 2nd Annual Conference

Theme of “Strengthening Trust in Government: Opening Dialogue, Building Collaborations” aims to provide practical tools for enhancing relationship between government and stakeholders.

(Alexandria, VA) September 22, 2009 – *The Public Manager* and the American Society for Public Administration (ASPA) will hold their second annual practitioner conference November 2-3, 2009 at the Walter E. Washington Convention Center in Washington, D.C. The conference is designed to be a highly interactive experience and conference organizers are encouraging attendees to begin discussions and make connections via social networking sites in advance of the conference. Links to those networking venues can be found on *The Public Manager’s* website, www.thepublicmanager.com/2009Conference.

The conference’s theme “Strengthening Trust in Government: Opening Dialogue, Building Collaborations” reflects the conference goal of focusing on how strategic engagement – of the workforce, public, and all levels of government – can change the most fundamental relationship between government, its citizenry, and other stakeholders. Senior practitioners will be on-site for an open exchange of ideas with conference attendees.

More than 50 highly-regarded experts will present on a variety of session topics which include:

- measuring organization performance and public satisfaction
- changing the conversation between labor and management
- strengthening relations between executive and legislative branches
- increasing transparency in a Web 2.0 environment
- building more effective interagency and intergovernmental collaborations.

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The conference is designed for public service professionals in federal, state, or local government, students in public service, non-profit, or international development fields, non-profit professionals, and private sector workers who contract with federal, state, or local governments.

For more information on the conference, or to register, visit www.thepublicmanager.com/2009Conference, call 703-683-7265, or email publisher@thepublicmanager.org

About *The Public Manager*

The Public Manager is a quarterly journal offering readers practical solutions from experienced professionals for public administration and policy issues. An instrument for developing and disseminating best practices, it encourages continuing excellence in government and nonprofit organizations. *The Public Manager* is published by The Bureaucrat, Inc., an affiliate of the American Society for Training & Development (ASTD), the world's largest association dedicated to the training and development field whose members work in thousands of organizations in the public and private sectors.

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