



2009 Chapter Leader Conference Sponsorship Opportunities

Deliver your message to the nation's top chapter leaders and presidents. Over 300 top professionals gather in Arlington, Virginia each fall for this annual conference.

Scholarship Sponsor \$500

Multiple scholarships will be awarded to attendees to cover the cost of travel and registration. Your company will be recognized for contributing to the 2009 ALC scholarship bank.

- Logo and Listing as contributor in program guide
- Company recognition on all marketing correspondence regarding chapter scholarships

WiFi Sponsor \$1000

maximum 3

Conference attendees will be encouraged to bring their laptops and access the internet from any session room. Your company will be recognized for sponsoring this technology.

- Logo and Listing as contributor in program guide
- Logo on conference web page on ASTD website
- Signage in registration area recognizing your company as a WiFi sponsor

Cyber Center Sponsor \$1000

maximum 4

Conference attendees will be able to access computers in the Cyber Center to join the ASTD chapter leader groups on Yahoo, LinkedIn, and Facebook as well as access the internet.

- Logo and Listing as contributor in program guide
- Logo on conference web page on ASTD website
- Signage in Cyber Center recognizing your company
- Logo display on computer screen during sleep mode

Note Pad Sponsor \$1500

maximum 1

Conference attendees will receive a notepad at registration.

Your company logo will be imprinted on each notepad.

- Logo and Listing as contributor in program guide
- Logo on conference web page on ASTD website
- Logo printed on note pad cover

Full Conference Sponsor \$3500

This sponsorship includes many opportunities to showcase your business through the duration of the conference. Included in this sponsorship is an opportunity to exhibit and meet conference attendees on-site as well as advertise in the program guide.

- Table top display near registration area – allowing for exhibiting on Friday and Saturday
- Logo on event web page on ASTD website
- Full page ad in program guide
- Tote bag insert (brochure or 1 page document)
- Company logo included on marketing emails
- Podium recognition at Opening and Closing General Sessions

Premium Event Conference Sponsor \$5000

maximum of 1 exclusive sponsor per event

This sponsorship includes all of the benefits of a Full Conference Sponsor as well as an opportunity to network with attendees at an event of your choice. One **exclusive** sponsor will be selected for each premium event. You may indicate a preference as to which event you would like to sponsor, however, selection will be on a first-come-first-served basis.

- Table top display near registration area – allowing for exhibiting on Friday and Saturday
- Logo on event web page on ASTD website
- Full page ad in program guide
- Tote bag insert (brochure or 1 page document)
- Company logo included on attendee marketing emails
- Two networking passes for your company representatives to attend the event selected below
- Event sponsor signage recognizing your company as exclusive sponsor of **one** of the following events:
 - * Preconference Workshop on Thursday, October 29
 - * Opening Session on Friday, October 30
 - * Lunch on Friday, October 30
 - * Closing Session on Friday, October 31
 - * Opening Session on Saturday, October 31
 - * Lunch on Saturday, October 31
 - * Awards Ceremony on Saturday, October 31
 - * Closing Session on Saturday, October 31
 - * Volunteer Room Friday and Saturday, October 30-31
 - * ASTD Store Friday and Saturday, October 30-31