



Chapter Leader Community (CLC)

Visit ASTD's Chapter Leader Community for tools and resources from national ASTD.

www.astd.org/clc



WELCOME to the NEW Chapter Leader Community!

Looking for a resource? You will notice that we've reorganized to make our resources easier to find.

Key Dates Calendar: www.astd.org/keydates

Dates and deadlines for chapter leaders. Includes chapter-wide webcasts and conference calls.

Resources by leadership position: www.astd.org/resourcesbyposition

View sample position descriptions and leadership role-specific toolkits.

Resources by quarter: www.astd.org/resourcesbyquarter

Resources and timely information organized by what you need to know by quarter.

Chapter Calendar: www.astd.org/chaptercalendar

Information about upcoming chapter events.

Resources

Speaker Request Form: www.astd.org/speakerrequestform

Request a national ASTD representative to speak at your chapter event.

Speakers Bureau: www.astd.org/speakersbureau

Search the bureau and identify speakers for your next chapter event.

Marketing Materials Request Form: www.astd.org/marketingmaterialsform

Use this form to request materials about ASTD membership, programs, and initiatives.

Download Chapter Logos: www.astd.org/downloadchapterlogos

Official chapter logos available for download. Also reference the ASTD Logo and Branding Guidelines.

Free Content: www.astd.org/freecontent

Content from ASTD publications, including *T+D* Magazine and *Infolines*, news releases, and resources that you can use for your chapter newsletters and websites.

Leader Connection Newsletter (LCN): www.astd.org/LCN

Current issue of a free e-newsletter that includes news and tips for chapter leaders.

Toolkits: www.astd.org/toolkits

Information, tools, and templates for chapter leaders.

ASTD Chapter Coaches: www.astd.org/Chaptercoaches

Chapter coaches at national ASTD are the main point of contact for any chapter-related question or assistance needed.

National Advisors for Chapters (NAC): www.astd.org/nac

The NAC is a national committee of former chapter presidents who advise national ASTD and chapter leaders.

Membership

"Power of 2": www.astd.org/thepowerof2

Ideas and templates for promoting joint chapter and national membership.

Chapter Recognition Programs

Chapter Excellence Awards (CEA): www.astd.org/CEA

Recognizes chapters achieving excellence in strategic partnership, advancement of the workplace learning and performance (WLP) profession, and membership growth.

Chapter of the Month (COM): www.astd.org/COM

To be eligible, chapters must have a Sharing Our Success (SOS) submission accepted and be CORE compliant and innovative. Chapters are eligible every two years.

Sharing Our Success (SOS): www.astd.org/SOS

Helps chapters improve by sharing easy-to-use ideas, resources, and practices for improving communication, membership, and the development of programs, products, and services.

Chapter Recognition Committee (CRC): www.astd.org/crc

A national advisory committee of chapter leaders who recognize and share chapter best practices.

Professional Development

Chapter Leader Day: www.astd.org/CLD

Program for chapter leaders at the International Conference & Exposition.

ASTD Chapter Leaders Conference: www.astd.org/ALC

Annual conference for chapter leaders to network, learn, and share best practices.

Chapter Management

Chapter Administration and Membership Program (ChAMP): www.astd.org/ChAMP

Membership invoicing, database management, and reporting.

Website Portals: www.astd.org/websiteportals

Chapter websites hosted and supported by ASTD.

Event Registration: www.astd.org/eventregistration

Customize event registration web pages with EventBrite.

Chapter Collaboration Portal: www.collaborate.astd.org

Share ideas, best practices, and chapter information with fellow chapter leaders. The Chapter Leader Directory can also be accessed here.

Chapter Operating Requirements (CORE): www.astd.org/core

Chapter Operating Requirements define the responsibilities of chapters and are evaluated annually.

National Operating Requirements (NORE): www.astd.org/nore

National Operating Requirements define the responsibilities of national ASTD and are evaluated annually.

Financial

Chapter Incentive Program (ChIP): www.astd.org/chip

Chapters receive a share of the revenue that they generate for national ASTD programs and services.

Certificate Partnership Program: www.astd.org/certificatepartnership

Certificate program partnership between chapters and national ASTD that increases visibility, provides programming, and grows revenue for chapters.

Discount Partnerships: www.astd.org/discountpartnerships

Order ASTD stationery, business cards, and logo products at a discount as well as save money on audio, video, and web conferencing.