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Investing in Career Development is Key in a Challenging Economy

Participate in ASTD's Career Week, September 14-20

(Alexandria, VA) August 29, 2008 – In tough economic times, organizations must have the right people, with the right skills, and in the right jobs to stay competitive. Increasing knowledge and sharpening skills is critical to achieving success at any stage of an individual's career. To help learning professionals and members continue to develop their expertise in training, the American Society for Training & Development (ASTD) is hosting "Career Week 2008," September 14-20.

During the week, learning professionals can take advantage of career webcasts, interactive chats, and discounts on career services, and access career tools and resources through the ASTD Job Bank and Career Center. Highlights of the week include:

- Special webcast on Wednesday, Sept. 17, 4:00-5:00 p.m. EDT featuring career expert, Alexandra Levit, author of the ASTD Press book, *Success for Hire*, and two other titles: *How'd You Score that Gig?* and *They Don't Teach Corporate in College*. Levit's career advice is featured monthly in the Huffington Post and has been showcased in more than 800 media outlets.
- Discounts on career development services: career coaching, resume writing, salary negotiation coaching, and more.
- Access to FREE webcasts covering these topics: Career Contentment: Don't Settle for Anything Less!, Interviewing Tips, Marketing Brand "You," Strategies of a Successful Job Search, Take Charge of Your Career, and more.
- Chance to win a free writing consultation with Jack E. Appleman, author of *10 Steps to Successful Business Writing*, published by ASTD Press.
- Discounts on career-related ASTD Press books

More information about registering for the webcast and accessing career services may be found at careers.astd.org.

Special thanks to Boxwood Online Career Centers (www.boxwoodtech.com) for sponsoring ASTD Career Week 2008.

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About ASTD

ASTD (American Society for Training & Development) is the world's largest association dedicated to workplace learning and performance professionals. ASTD's members come from more than 100 countries and connect locally in 134 U.S. chapters, 26 Global Networks, and 12 Global Partners. Members work in thousands of organizations of all sizes, in government, as independent consultants, and suppliers.

ASTD started in 1943. In recent years, ASTD has widened the profession's focus to link learning and performance to individual and organizational results, and is a sought-after voice on critical public policy issues. For more information, visit www.astd.org.

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