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ASTD Presents its Lifetime Achievement Award to Noel Tichy

(Alexandria, VA) June 13, 2008 – The American Society for Training & Development (ASTD) presented Noel Tichy with its Lifetime Achievement in Workplace Learning and Performance Award on June 2 during the ASTD 2008 International Conference & Exposition in San Diego, California. This ASTD award recognizes an individual for a body of work that has had significant impact on the field of workplace learning and performance.

Tichy is recognized for his extensive and impressive work spanning leadership, corporate culture, organizational transformation, and globalization.

He began his career in the early 1970s with the Martin Luther King Center in the South Bronx, helping to develop a neighborhood health center. Three decades later, his career has come full circle - he founded the Global Leadership in Healthcare Program at the University of Michigan, which brings together CEOs and senior team members from major medical centers in the United States with their counterparts from Europe and India.

Tichy has always had one foot in the business world and the other in academia. He taught for nine years at Columbia University's Business School before joining the faculty at the University of Michigan Business School, where he is now a professor of management and organizations. He took a two-year leave from Michigan to direct the Leadership center at General Electric in the mid-1980s, and continues to teach and consult through his partnership in Action Learning Associates.

At General Electric, Tichy transformed a traditional leadership curriculum into an action learning environment and, along with CEO Jack Welch, led the Work-Out, a wide-ranging program in which executives ran workshops on leading change. By advocating the embedding of leadership teaching at all levels of an organization, Tichy has helped transform workplace learning and performance and has generated a lifetime of achievement.

He recently worked with GE, Proctor & Gamble, and 3M to launch the Global Corporate Citizenship Initiative, which is designed to create a national model for partnership opportunities between business and society emphasizing free enterprise and democratic principles. This project is to encourage MBA students to get involved in action learning projects around environmental and human capital issues.

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Always believing the leaders must be teachers, too, Tichy told ASTD's *Training + Development (T+D)* magazine in March 2008: "The good CEOs...are taking personal responsibility for the development of leaders in their respective companies."

Tichy has authored several articles and book chapters and has written or co-written over ten major business books, most recently *Judgment: How Winning Leaders Make Great Calls*, which he co-wrote with Warren Bennis and published in 2007. He has authored books on globalizing management and global corporate citizenship in the 1990s, and is currently revisiting those issues through his work on various initiatives.

About ASTD

ASTD (American Society for Training & Development) is the world's largest association dedicated to workplace learning and performance professionals. ASTD's members come from more than 100 countries and connect locally in 134 U.S. chapters and 26 Global Networks. Members work in thousands of organizations of all sizes, in government, as independent consultants, and suppliers.

ASTD started in 1943. In recent years, ASTD has widened the profession's focus to link learning and performance to individual and organizational results, and is a sought-after voice on critical public policy issues. For more information, visit www.astd.org.

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