



www.astd.org

2010 TechKnowledge[®] Conference Speaker Orientation Webinar

Manager, Conference Programming

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Webinar Purpose:

This webinar is designed to support you, as a conference speaker, to design and deliver your conference session as a learning experience with clear and applicable learning objectives.

Your Expectations

Please share via the Chat function what you would like to take away from this session.

Resources

Speaker Orientation Website URL:

<http://www.astd.org/content/conferences/techknowledge/Orientation.htm>

Speaker Orientation Resources

- Speaker Video—interviews with seasoned speakers and attendees
- Learning Transfer video—Call to Action
- Resource links and downloadable documents

Four Key Areas

- Applicable Content Knowledge
- Interactive Learning
- Enthusiastic Delivery
- Build on the Learner's Knowledge

Resource Links and Documents

- Resource links and documents are organized according to the Four Key Areas.
- New materials will be developed from time to time.
- Please give us your input on materials and other resources you'd like to see or could share.

Learning Transfer

ASTD is committed to the concept of Learning Transfer and asks all speakers to make it a priority in developing and delivering their conference sessions.

Applicable Content Knowledge

ASTD Attendees Expect....

To be able to apply session content back on the job in a tangible way.

Tip:

Write your Learning Objectives to clearly show how the learner will be able to use your session content to make a difference in their organizations.

Resource:

Application-Focused Objectives PDF

Interactive Learning

The ASTD audience is.....

From the field and expects a learning experience, not a “talking head.”

Tip:

Design your session with the learner in mind. What will engage them and help them learn?

Resource:

Ideas for Interactive Sessions document

Enthusiastic Delivery

Learners respond to.....

Speakers who are passionate and knowledgeable about their subject as well as polished in their delivery.

Tip:

Choose session content that matches the program overview and that fits your expertise and interests.

Resource:

Facilitation Skills document

Build on the Learner's Knowledge

The first rule of adult learning is....

Adults bring a wealth of previous knowledge to the table; this is adult learning 101!

Tip:

Build upon what they already know. Make sure your content is going to add to their knowledge base.

Resource:

Adult Learning Models document

Learning Transfer Discussion

- Why is Learning Transfer important?
- How can we achieve it in a conference session?
- What tips and tricks do you have to share?

Thank you for attending!

Please:

- Use the multiple resources on the Speaker Orientation website
- Listen to the archived version of this webinar; share with your colleagues
- Let us know of other resources you'd like to have or could share.