



ASTD Media Contacts: Kristen Fyfe 703.683.8192 kfyfe@astd.org Jennifer Homer 703.683.8123 jhomer@astd.org

ASTD Announces BEST Awards Deadline

Applications due March 31, 2010

(Alexandria, VA) – February 19, 2010 The American Society for Training & Development (ASTD) announces today that applications for ASTD’s annual BEST Awards are due March 31.

The [ASTD BEST Awards](#) recognize organizations that demonstrate enterprise-wide success as a result of employee learning and development. Winning organizations use the learning function as a strategic business tool to get results.

Award winners show that they are BEST at **Building** talent, **Enterprise-wide**, **Supported** by the organization’s leaders, fostering a **Thorough** learning culture.

Companies who win a BEST Award will:

- **Be** honored for their contributions and identified as among the BEST in the world
- **Establish** the organization as a leader recognizing learning has an enterprise-wide role
- **Share** innovative ideas with peers in the industry at the [Learn from the BEST](#) conference
- **Teach** others to embrace learning and development as a strategic initiative.

The top five recent BEST Award winners include: Sun Microsystems, MTR Corporation, SCC Soft Computer, DPR Construction, Inc., and BB&T.

More information about the BEST Awards, and an application due March 31, 2010, can be found at www.astd.org/best.

About ASTD

ASTD (American Society for Training & Development) is the world’s largest professional association dedicated to the training and development field. In more than 100 countries, ASTD’s members work in organizations of all sizes, in the private and public sectors, as independent consultants, and as suppliers. Members connect locally in 132 U.S. chapters and with 30 international partners. ASTD started in 1943 and in recent years has widened the profession’s focus to align learning and performance to organizational results, and is a sought-after voice on critical public policy issues. For more information, visit www.astd.org.