ASTD Certification Institute
July 2008

License for Use of CPLP Pilot Pioneer Logo

The CPLP Pilot Pioneer logo is the property of the ASTD Certification Institute (ASTD CI). A CPLP Designee who participated in the CPLP pilot in 2006 may use the logo in accordance with the terms and conditions set forth below. Use of the logo shall constitute consideration for, agreement to, and acceptance of the following terms and conditions of this license.

1. The CPLP Pilot Pioneer logo is the sole and exclusive property of ASTD CI. The logo may be used only by individuals who participated in the CPLP pilot in 2006 and received the CPLP designation, and are in current standing, provided that such use is made pursuant to the terms and conditions of this limited and revocable license. Any failure by a CPLP Designee to comply with the terms and conditions contained herein, or failure to comply with other ASTD CI policies or procedures, may result in the immediate revocation of the CPLP credential in addition to any other sanctions imposed by ASTD CI. The interpretation and enforcement of these terms and conditions, and compliance therewith, shall be made by ASTD CI in its sole discretion.

2. This logo is made available in electronic form for printing on business cards only to eligible CPLP Designees. The logo may not be revised or altered in any way, and must be displayed in the same form and color as produced by ASTD CI.

3. The use of the CPLP Pilot Pioneer logo is limited to the business cards of the Pilot Program CPLP Designees through December 31, 2009. After that date, no individual, including Pilot Program CPLP Designees, may use the logo.

4. The logo may not be used in any manner that, in the sole discretion of ASTD CI, discredits or tarnishes the reputation and goodwill of ASTD CI; is false or misleading; violates the rights of others; violates any law, regulation or other public policy; or mischaracterizes the relationship between the CPLP Designee and ASTD CI, including but not limited to any use of the logo that might be reasonably construed as an endorsement, approval, or sponsorship by ASTD CI of the CPLP Designee's products or services.

5. Use of the logo shall create no rights for a CPLP Designee beyond the terms and conditions of this limited and revocable license. The logo shall remain at all times the sole and exclusive intellectual property of ASTD CI. ASTD CI shall have the right at any time to request samples of use of the logo by any Designee in order to determine the nature and extent of a Designee's compliance with these terms and conditions. Without further notice, ASTD CI reserves the right to prohibit use of the logo if it determines, in its sole discretion, that the CPLP Designee's logo usage, whether willful or negligent, is not in strict accordance with the terms and conditions of this license, or could otherwise discredit or tarnish the reputation and goodwill of ASTD CI.

6. Any questions concerning use of the logo or the terms and conditions of this license should be directed to ASTD CI.